



# LARALAB

## Marketing – WORKING STUDENT (m/f/d)

LARALAB's goal is to revolutionize the planning of cardiac interventions and improve the lives of patients worldwide. We are developing cloud-based planning software powered by deep learning technology to support the innovation of new minimally invasive cardiac procedures, and to make these procedures available to patients in need. We have collaborations with leading clinics and medical companies, and are backed by strong investors.

Would you like to play a central role in this growth process? We are looking for a **Marketing Working Student** to join our team! You would be working closely with the Marketing & Sales team to develop and implement marketing tactics, strategies, campaigns as we navigate the launch of our product.

### Your Challenges

- Support the team's growing marketing outreach in the early phase following the launch of our product on the market.
- Support with administrative tasks for ongoing customer accounts.
- Contribute to content creation for marketing channels
- Monitor and report on content performance, and propose improvements.
- Support the team's preparations for, and presence at industry conferences and events.
- Propose your own ideas and concepts to continuously improve our marketing strategy – and implement them!

### Your Skills

- Currently enrolled in a Master's Program in Marketing, Business or a related field.
- Excellent spoken and written communication in English.
- Ability to quickly learn and understand market trends, customer requirements and new technological developments in our industry (medical devices).
- Good image and video editing and graphic design skills are desired. Photography skills are a plus
- Basic web development tool experience (Wix, Squarespace etc.) is a plus

### Be Part of Our Story – there is a lot in it for you!

- Opportunity to grow in an international company which provides a real purpose
- Dynamic start-up environment with a young, passionate, and skilled team
- Steep learning curve, great working environment, office centrally located in Munich
- Flexible schedule that accommodates to a busy-student-life
- Opportunity to gain first-hand experience on important business processes and create an impact on them

Sounds interesting? Send us your CV, cover letter, and relevant certificates.

Have questions? We'll be happy to answer them!

[jobs@laralab.de](mailto:jobs@laralab.de)

